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22 issues and gender seminar divide Board's time as it meets in Rome



An impressive agenda and a seminar on "Gender as Progress" awaited the ICA Board when it arrived in Rome more...

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Gender as progress: ICA Board makes commitment to change

"I became aware of the complexities of the gender issue." "For the first time I 'saw' the invisible barriers." "Gender equality is not 50/50, but about equal opportunities." "We must plan together and celebrate progress."

These are some of the comments made by ICA Board members after participating in the first "Gender as Progress" training session held as part of the ICA Board meeting in April.

The training session helped the Board to arrive at a common understanding of what gender equality really means and how within the ICA context gender equality can be promoted. An innovative training approach enabled members to discuss gender issues from both a personal and organisational point of view. Through exercises they came to appreciate the diversity, to "see" the invisible barriers, and start applying their new understanding to set out an action plan to promote equal opportunities.

Members of the Board committed themselves to bringing change and progress and together set out a number of actions to be taken - action on the personal level, action for ICA as an organisation, and action to challenge ICA member organisations at regional and national levels. Increasing women's participation in decision-making at all levels within the co-operative movement was specifically underlined as was the need for national organisations to evaluate local gender situations and establish goals for achieving gender equality. They looked forward to being able to celebrate their success.

The ICA Gender Strategy adopted in April 2000 specifically noted the need for the ICA Board to undergo gender training.

MariaElena Chavez

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Bridging the age gap, youth conference links with ICA General Assembly

Ideas that the ICA Youth Conference generates in Seoul 13 October will flow into the ICA General Assembly immediately following it as they are presented in the plenary and business forum.

This integration of young co-operators and their views in the Assembly will serve the conference theme: "Enhancing the Co-operative Movement through Youth Commitment." ICA and host NACF expect to attract no less than a hundred youth.

Young people will have the opportunity to discuss their role inside the cooperative movement and share their views with co-operative leaders from around the world. There will be topics addressing challenges that the world is facing nowadays and how co-operatives should address them, and issues of specific interest to young people such as the role of young staff in co-operatives, youth campuses, co-operatives run by young people, how the co-operative system addresses unemployment, etc.

Findings from each panel will be presented at the General Assembly and the youth will have a chance to take part in the discussions.

Co-operatives in various regions have expressed an interest in sending young co-operators to Seoul. NACF, which is organising and hosting the event, is also sponsoring around 10 participants from developing countries.

For further information, please visit www.icaseoul.org/youths

Fanja Rasolomanana

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16 vie for Rochdale prize

Sixteen nominations, from all our regions except Africa, have come in for the Rochdale Pioneers Prize which the ICA Board established in December.

The prize, to be awarded every two years, is intended to recognise a person or co-operative society that has contributed to innovative and financially sustainable co-operative activities significantly benefiting the membership.

The contribution made by the laureate must be:

- beneficial to the members of the co-operative in a visible way;
- innovative characterising a modern "Pioneer";
- financially sustainable at least break-even, preferably producing a surplus; and
- a permanent activity (not of a temporary nature).

Other merits to be considered are:

- an obvious gender approach to his/her or the co-operative's contribution;
 and
- concern for the community.

The jury is the ICA Presidium: Roberto Rodrigues (Brazil), Lars Hillbom (Sweden), Mu Li (China), Miguel Cardozo (Uruguay) and Ousseynou Dieng (Senegal).

The prize will be awarded at the ICA General Assembly in Seoul in the form of a certificate and a lecture.

Mats Ahnlund

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ICA helps overturn law in Hungary that threatened agricultural co-operatives

A law introduced by the government and passed by the parliament in Hungary in December, that in effect aimed to liquidate agricultural co-operatives, was overturned by the Constitutional Court 11 April, following a legal challenge mounted by the country's co-operative movement and an earlier intervention by ICA.

The appeal against the law on "agricultural co-operatives' business shares" was made to the court by the National Federation of Agricultural Co-operators and Farmers (MOSZ) with the support of the National Council of Co-operatives in January even as the government hastened to implement it. The court sided with MOSZ that the law was contrary to the constitution of Hungary.

Earlier in November, a submission questioning the draft law had been made to President Ferenc Mádl of Hungary by Roberto Rodrigues, ICA president, and Lars Hillbom, ICA Europe president, who also made representations during their visit to other government officials.

Thanking the ICA leaders for this support "in our enduring battle for the protection of co-operatives," Tamás Nagy, chairman of MOSZ, said: "We hope the court's ruling will once again ensure safety and new perspectives for co-operatives in Hungary, and our association can continue to be a part of the international co-operative movement."

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ICA Gender Equality Committee opens its doors to men and women

The new ICA Gender Equality Committee (ICA GEC) was officially approved by the ICA Board at its meeting in April. The ICA GEC invites women and men to

engage in discussions on gender equality in co-operatives.

In a show of support by the Board, a number of male members committed to being among the first men to join the new committee.

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The ICA GEC will focus its work on how to "gender mainstream" within ICA and its member organisations, and will seek innovative ways to implement the ICA Gender Equality Strategy.

The ICA GEC replaces the ICA Global Women's Committee and marks success in moving from a discussion on women and co-operatives to the larger and more complex issue of gender and co-operatives.

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Getting youth on line for Seoul

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A web site for the youth conference in Seoul has been launched by the National Agricultural Co-operative Federation (NACF), Korea.

The site will publish information on the conference: an invitation, the latest draft of the programme and news of youth activities. The web site also allows participants to register and make their hotel reservations online.

A discussion board is under construction and will foster exchange of views on the conference in Seoul and other subjects of interest to young co-operators worldwide.

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The ICA youth conference will be held in Seoul on 13 October.

Please visit www.icaseoul.org/youths

Jo Nam-Kook

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Co-operative movement key to Brazil's effort to benefit from globalisation

The co-operative movement "is fundamental in the effort by the government to make the country competitive and allow it to benefit from globalisation," according to Brazil's Minister of Agriculture Pratini de Moraes.

Speaking at the inauguration of the new headquarters of the Organisation of Brazilian Co-operatives (OCB), the minister said co-operation makes it possible to gain new market shares.

The OCB represents and co-ordinates the co-operative movement in Brazil. It operates in 27 states and has five million members in 6,000 co-operatives. Co-operatives account for 170,000 direct jobs with a monetary turnover equivalent to 6% of the gross domestic product.

The OCB has been a member of ICA since 1988.

www.anec.info

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Meeting to call for more support for cooperative housing in Canada

The Co-operative Housing Federation (CHF) of Canada will hold its annual general meeting in Victoria, British Columbia, on the west coast of Canada, 6-10 June.

Delegates will talk about the need for more co-operative housing in Canada. Most housing co-operatives were built with federal government assistance to make the homes more affordable for low- and moderate-income households. But the Canadian government stopped giving funding to new co-operative housing projects in 1993.

Housing co-operative members in Canada know they are lucky to live in affordable co-operative housing. But many Canadians are in need of better, more affordable housing. CHF Canada members have been asking the Canadian government to provide more funding to house these people.

Delegates to the meeting will also discuss CHF Canada's plans to protect the long-term security and affordability of Canadian housing co-operatives.

www.chfc.ca Merrilee Robson

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JCCU puts food safety drive in high gear

JCCU has voluntarily established a GMO labeling standard surpassing the mandatory legal requirement. It covers all agricultural products that could contain GMOs - such as food items made from rapeseed and potatoes – and not just beans, corn and some other products singled out by the Japanese Agricultural Standards Law.

JCCU's intent is to help ease consumers' fears of GMOs in foods and to guarantee them the right to have full disclosure of information about food contents and the right to freely choose which products to consume.

Meanwhile, consumer co-operatives throughout Japan are submitting petitions to local governments to revise the Food Sanitation Law as the movement to reform this law grows. Some 15 prefectures and 84 cities, towns and villages have drawn up position papers, to be submitted jointly to the national government.

Since last year Japanese co-operatives have collected about 13.5 million signatures in support of food safety.

JCCU has also promoted the campaign for food safety in three leading national daily newspapers: Yomiyuri (circulation of 10 million), Mainichi (four million), and Nikkei (three million).

<u>Kazunari Suzuki</u> http://www.co-op.or.jp

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In a slow Japanese economy, a fast clip for internet sales and home delivery

While business at co-operative stores have slowed in step with Japan's sluggish economy, sales from Co-op Individual Home Delivery Services continue to climb, chalking a 68.2 % increase over last year and expected to grow a further 47.2% to JPY 30.6 billion for 2001.

To keep up with the high demand, Co-op Tokyo is subcontracting the delivery of orders to an outside company.

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At Co-op Kobe, internet shopping is on the increase, with 15,000 members registering online and a turnover of JPY 300 million - six times more than expected.

Surprisingly, more members in their 40s are using online services than members in their 20s and 30s initially targeted.

<u>Kazunari Suzuki</u> <u>http://www.co-op.or.jp</u>

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Inter-Coop Tourism Seminar to foster business among travel co-operatives

Co-operatives engaged in tourism and travel business are invited to participate in the Inter-Coop Tourism Seminar to be held in Kuala Lumpur, Malaysia, 11-13 June. The seminar will focus on the tourism market within the co-operative sector and fostering business relationships among these co-operatives.

The seminar is jointly organized by the National Co-operative Organization of Malaysia (ANGKASA), the ICA Regional Office for Asia & the Pacific (ROAP), and the International Association of Tourism Co-operatives (TICA). The World Tourism Organization will participate in the seminar and make presentations on "Global Market Overview of the Tourism Industry" and "Global Code of Ethics for Tourism."

Among expected participants are managers and directors of travel and tourism co-operatives in different parts of the world.

The seminar reflects the fact that a good number of co-operative members around the world travel for business and for leisure, says Robby Tulus, ICA regional director. "At the same time, there is growing interest in non-traditional tourist destinations, providing people the opportunity to experience social and cultural life in a different context. Co-operatives have been formed in many parts of the world to respond to this need. Most of them handle outbound ticketing and offer traditional tourist packages, but others offer developmental packages, providing cultural experience and involving local communities."

For more information, visit the ICA ROAP website: www.icaroap.org.sg Maurizio Davolio

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